Hello!

We prepared a few useful tips how to design on the dieline.

Layers

PACKHELP TIPS
Layer containing our Tips & Recommendations (feel free to hide)

YOUR DESIGN
This is where your project should be placed (please DO NOT delete this layer)

PRINTABLE AREA
This layer depicts maximum printable area within which all your graphics should be contained.

BAG TYPES
This layer contains backgrounds: grey/brown Natural and White.

Print

Single-side or Double-side
- you can design on both sides
- both sides can have different designs
- in case of same design on both sides, place copies on both sides

Print colours
- on each side, you can use same or different PANTONE® colour (one colour per side)

Cost of double-sided print
- cost is a little bit higher
- please select double-sided option when uploading your file to our website

Non-standard print
- if your design requires more than one colour per side or you'd like to use non-standard Pantone colours, please visit our Pro offer at **https://packhelp.com/pro**

Step by step

1. First, please get familiar with our tips and - most importantly - our specification on the right.

2. We kindly ask you not to remove layers BAG TYPES and PRINTABLE AREA. Hiding them is fine!

3. Place your design within the layer YOUR DESIGN.

4. Make sure you've downloaded the right size of a dieline. If printing on both sides, please place your design on both sides.

5. Please make sure that you've used colour from the PANTONE palette.

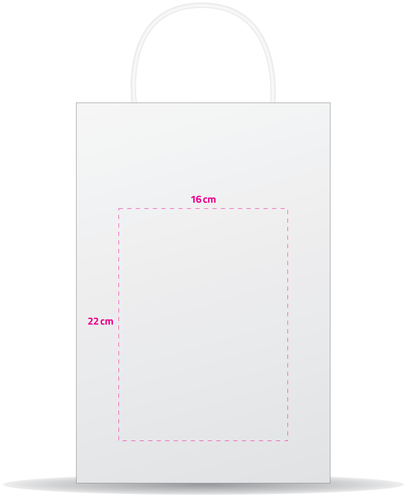
6. Once your design is ready, please save your file to one of the format recommended by us (AI, EPS, PDF).

7. Upload your production-ready file during checkout. If you've used both sides, please make sure to select appropriate option available when uploading your file.

Side 1

Use this dieline to place your design on one of the sides.
Remember to keep your design within the maximum printable area.

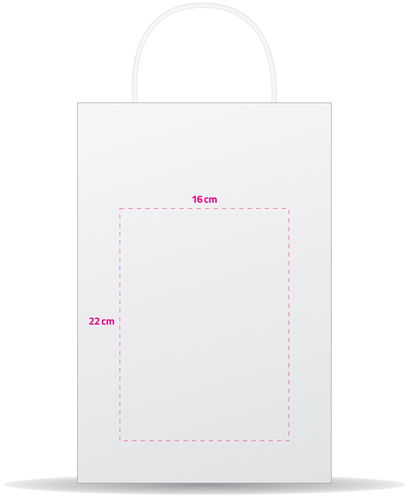
B70 - 24 x 36 x 10 cm



Side 1

Side 2

Use this dieline to include graphics on the second side.
Remember to keep graphics within the maximum visible print area.



Side 2

Our Requirements

Please make sure that your design meets our specification. These specifications have been prepared and tested by us, in order to guarantee both quality and speed of the production process of your bags.

Text
Keep text at 6pt (2.12 mm) or higher.

Colours in use
Use colours from the Pantone palette, except for neon and metallic colours.

Convert text to outlines
Converting text to outlines means less issues in rare case we needed to open your files.

Pictures and illustrations
Bitmaps (images) should be vectorized in Pantone separation, without gradients.

Graphic
Please use vector-graphics, with 100% colour coverage, no transparency, 100% opacity and no gradients. Please convert texts to vectors (outline texts).

Careful when saving PDFs
After you convert your text to outlines it's fairly easy to save your file and lose ability to edit outlined text. Whenever exporting your files, always make sure you're creating copies.

Lines
Our lines should be at least 0.3 pt (0.1 mm) wide.

Number of colours
We're printing one colour per side. It's possible to have different colours on each side.

Graphic files
We're accepting vector files - AI, EPS, PDF.

Size of graphics
Make sure your graphics stay within the printable area shown on a dieline.

White colour
White Pantone colour usage is possible on a non-white material.

Embed all files
Please make sure that all files are embedded instead of being linked.

In case of any doubt...

Get in touch with us via our online chat or email us at contact@packhelp.com.

Packhelp